## FOR FURTHER INFORMATION

OR TO BOOK A PLACE , CONTACT:

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PLEASE NOTE: Due to Covid 19 restrictions, places are limited to 15 young people.





# Z D U NUSI

HERITAGE FUND

# SharpFutures

MONDAYS WEDNESDAYS FRIDAYS

6.30PM - 9.30PM AGES 13 - 19 YRS (25yrs with additional needs)

THE SPACE @ MAHDLO YOUTH ZONE EGERTON STREET, OLDHAM, OLI 3SE

### **MUSIC SOUNDS BETTER WITH YOU!**

This bespoke programme has been created by SharpFutures Manchester CIC. It has been designed to incorporate the soft skills that are not taught in classrooms and collages but are minimum requirement when looking for employment and to further the learner's own ambitions. SharpFutures will bring together leading producers, songwriters and videographers from across Greater Manchester to deliverer the workshops and master classes.

Over the course of the sessions we will write, record and release a track. The track will be on a UK Hip Hop/Grime vibe and will have rap verses and a melodic sung chorus.

To promote the track, we will put together a social media campaign to build anticipation leading up to the release of the track.

We will record all the music sessions so we can edit together a short "This is how we did it" documentary film.

We will also record a video (pop promo) to accompany the track.

For the recording sessions will be looking for:

- Song writers
- Rappers
- Producers
- Female and Male vocalist
- Piano, bass, lead guitar players
- Videographers
- Social media users

If there are young people who want to be involved in the programme but do not consider them selves to be any of the above, we will also need contributors who have an interest in using their phone to make TikToks, and young people who may consider a career in social media, using Instagram, TikTok, Snapchat, Twitter etc.

### SESSION 1 Monday 2nd August 6.30pm—9.30pm

### Introduction to the project

Leading Manchester artist Jenna G and the producer will introduce the project to the young people of Mahdlo, giving them an overview of how the programme will work, what will be happening in each session.

Prior to session one, we will ask the young people of Mahdlo to bring in music they listen to, this will give our team an idea of what vibe they want from the track that they will write together. This session will also give us the opportunity to discuss song structure, versus, choruses, middle eights. We will also discuss why certain tracks are massive worldwide hits and why other tracks fall into the void and are never heard again.

### SESSION 2 Wednesday 4th August 6.30pm—9.30pm

Using the reference material from session one, the SharpFutures team in collaboration with the young producers at Mahdlo will begin to compose the track, using the latest software; our production team will show how to get ideas from your head into the track. Once the production team are happy with the initial track, we will ask the rappers to go home and practice their ideas to bring to the next session.

### SESSION 3 Friday 6th August 6.30pm—9.30pm

This session is all about how to record your rap vocals. We will pick the best of the ideas and choose who will be rapping the bars. Once we get the rap vocals recorded we will then demonstrate how to mix the vocals onto the track.

### SESSION 4 Monday 9th August 6.30pm—9.30pm

Working with our vocal coach, the young vocalist at Mahdlo will work with one of the UKs pioneering female drum & bass songwriters. Jenna will teach the young vocalist how to develop melodies and backing vocals for the chorus. We will ask the young people to take the track home with them to practise their chorus ideas, in the next session we will record the vocals.

### SESSION 5 Wednesday 11th August 6.30pm—9.30pm

### Vocal recording session

In this session we will take what the vocalist have been rehearsing and record their ideas on to the track. Jenna will show how different microphone techniques are used to get the best sounding vocals, as well as demonstrating how to deliver the perfect vocal take.

Once the vocals are recorded its over to the final mix in session 6.

### SESSION 6 Friday 13th August 6.30pm—9.30pm

The next stage of creating the track is the all-important mix down and mastering process. Our producers will show the young Mahdlo producers, songwriters and vocalist how to make the track sound like a professional track you'd hear on Spotify or ITunes. We will demonstrate why this stage is so important to the completion of the track.

### SESSION 7 Monday 16th August 6.30pm—9.30pm

In this session we discuss how to make a video for a pop track. What is a producer? Director? Sound guy? And crew member? Our videographer will first showcase the videos she has made for some of the best underground talent in the UK. We will discuss what's needed in the pre production of a video shoot. We can then go scout a location; finding for best locations in the surrounding area to shoot the video as well as using the facilities at Mahdlo (this will be subject to Government guidelines on coronavirus and Mahdlo's insurance, worst case we can record the video entirely inside Mahdlo).

### SESSION 8 Wednesday 18th August 6.30pm—9.30pm

Based on ideas developed with our videographer and the locations chosen, we will begin to shoot the video. The young videographers of Mahdlo will learn the basics of camera operations, how to frame a shot, why getting the correct light is so important and how to organise the shoot and plan the day.

### SESSION 9 Friday 20th August 6.30pm—9.30pm

The editing stage is perhaps more important than filming itself. This is where we will bring everything together; adding special effects and overlays to the footage gathered by the students. The editing process is one of the more fascinating parts of the production and will provide the young people of Mahdlo a real insight into what it's like editing as a chosen profession.

### SESSION 10 Monday 23rd August 6.30pm—9.30pm

This session is all about how to build a social media campaign around the release of the track. SharpFutures social media team will show how to use platforms such as TikTok, Instagram, Twitter and Snapchat to develop a strategy around the release of the track and video. We will look at how to schedule posts, upload content to ensure maximum reach for the target audience and how to look at the analytics of the campaign using to see how successful it was.

### WEDNESDAY 25TH / FRIDAY 27TH AUGUST: 6.30pm-9.30pm

These two sessions will focus on preparing for a show back of the created track(s) to an audience of parents, friends and Mahdlo Patrons in line with Covid restrictions. The video and "making of" elements will be shared across Mahdlo social media and on Sharp Futures 'Framed' TV service.